



Dear world,

Going into this unprecedented year, we knew it was going to be pivotal for PLACE, little did we know what was in store.

Through a mix of online and in-person events, we were able to reach an unprecedented level of impact that touched multiple sectors and stakeholders. It has been an unforgettable fourth year of PLACE. Every interaction, on or off screen, has driven us upward and forward to unlock the [wealth](#) that is [migrant-led innovation](#).

During the period that will long be known as the 'first confinement', the team created a foundation that will define PLACE's [learning methodology](#) for the years to come. A foundation that has been relentlessly tried and tested over the course of 3 immersive programs each lasting 6 months on average.

In addition to the quintessential [Innovations Labs](#), the likes of [Challenges](#), Learning Spaces and [Expert Feedback Sprints](#) have joined the PLACE vocabulary and arsenal. New ways of learning, [connecting](#) and accelerating one's professional ambitions - all from the safety of one's home. The particularity of these [online modules](#) is their ability to include multiple stakeholders in a way where everyone has a role to play, and something to learn.

In our final Loudspeaker of the year, we are sharing the first snapshot of PLACE's work in 2020.

Dive in and enjoy.

The People of PLACE in 2020

PLACE's online and offline learning experiences are designed for multiple stakeholders to connect and help each other grow in an immersive setting. Joining in from across the globe, here are the people who dedicated their time and energy to personal and communal growth with PLACE in 2020.

44 Catalysts

Catalysts are the participants of PLACE's programs - migrants, refugees, asylum seekers - all newcomers identified for their [potential to lead](#) and spark change and innovation in a particular sector.



12 PLACE Crew members

Former Catalysts, [Crew members](#) are trained in online, off-line and hybrid facilitation of our learning formats, including Innovation Labs. All from newcomer backgrounds, the Crew brings representation, leadership and [interculturality](#) to learning events.

32 Coaches

[Coaches](#) are based across the globe and are trained in next-generation coaching by PLACE. Coaches support Catalysts as they work towards their professional objectives.



22 Experts

Experts come from a particular sector and play a key role in [evaluating](#) the outputs created by Catalysts during learning events. Their feedback informs Catalysts if their work is market-ready or not, and enables the objective certification of each program by industry standards.

57 Innovators

Participants of PLACE's [Innovation Labs](#) who are currently enrolled in the program of a partner organization, and who are trained in ideation and prototyping to bring their project to the next level.

Accelerating migrant-led-innovation across four sectors

New voices, new leaders and new drivers of innovation are needed across sectors. In 2020 we focused our energy on accelerating the newcomer talent pool to bring much needed innovation to the areas of business, public leadership, entrepreneurship and media & the arts through immersive programs and artistic experiences.



Public Leadership

A next-generation acceleration program for newcomers with a strong ambition to penetrate strategic networks and influence the fields of civil society and public leadership in Europe.

Certified by [The German Marshall Fund of the United States](#)



ICE ACADEMY

Entrepreneurship Ice Academy & Innovation Labs

A pre-incubation program for refugee entrepreneurs to develop their projects from the idea stage to live user testing - a port of entry to the entrepreneurship ecosystem in Paris. Paced with Innovation Labs for project acceleration.

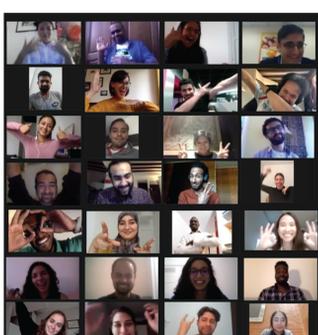
Ice Academy certified by [Ben & Jerry's Europe](#).



Business

A next-generation acceleration program for newcomers to access meaningful employment in the corporate sector and accelerate its evolution.

Certificated in partnership with [Ecole des Ponts Business School](#)



NOT SO FRAGILE

Media & Arts

Not So Fragile is an artistic proposition using image and text to bring a specific conversation to the table: fragility. Not So Fragile features 12 portraits of newcomers that represent those fleeting moments when either our fragility or our strength emerges.

Developed by [Wow!Labs](#) with PLACE, exposed in partnership the [No Frontiers Festival](#) at the [Maison des Métallos](#).

Eager to know how the people of PLACE's careers and skill sets were accelerated over the course of 2020? Don't worry, the wait won't be long. In early 2021 we will be publishing our annual PLACE Zoom on 2020 that provides an in-depth analysis on our work and what it means for our societies. In the meantime, you can dive into our [2017](#), [2018](#) and [2019](#) editions to find out how we have been unlocking the power of migrant-led-innovation since the beginning of PLACE.

As we move towards a new year we are excited and hopeful for continued growth - as individuals, as a team, as a community and as a collective. We can't know what the future holds, but we know we have the right people by our side to weather the storms and rise to the occasion - together. If you want to experiment with us, or simply want to connect with this community, drop us a line - we will be thrilled to hear from you.

Wishing you and your loved ones all the best for the year to come.

Keep well,



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