



Dear world,

The ways we work and create value are rapidly changing. The businesses that have long been household names are now being held to a different standard.

Employees, consumers and investors alike are calling for major companies to shift from business as usual to business for a better world. **New voices, new points of view, new skills and new ideas** will be key in building this **new normal**. Fortunately, migrants and refugees have all of these.

With an ambition to unlock the **potential of newcomer talent** for our societies, PLACE and **Ecole des Ponts Business School** created the **Certificate in Innovation and Technology Management (CITM)**. A certified program for newcomers to acquire the skills needed for tomorrow – today.

On Friday March 5th, the Catalysts of the CITM program will be **graduating** after 6 months of hard work and exemplary collaboration with peers and experts. In this special edition of The Loudspeaker, we will be diving into this exciting program.

Accelerating newcomer talent through the Certificate in Innovation and Technology Management

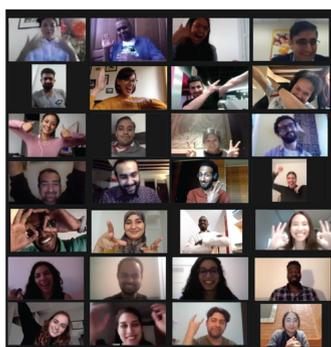


The **Certificate in Innovation and Technology Management (CITM)** is the fruit of a longstanding **collaboration** between PLACE and **Ecole des Ponts Business School**, one of France's top business schools. Launched in September 2020, the program is now coming to close on Friday, March 5th, having created a multitude of stories of growth, learning and rich new connections.

Join us for the CITM Graduation

This intensive program has been multifaceted for our 19 Catalysts. Over the past 6 months, they have been logging in weekly for immersive **online Challenges** with PLACE. Supported by the PLACE Crew, a collective of newcomers trained in online facilitation and collaboration, the Catalysts have developed key future of work skills that have been validated by 16 **industry experts**.

Through modules with Ecole des Ponts Business School, the Catalysts have been creating dynamic business models, strengthened with the latest disruptive technology, under the guidance of Dean and Assistant Dean **Alon Rozen** and **Dr. Saman Sarbazvatan**. The Catalysts have also had access to multiple networking events to learn first hand how major corporations are evolving, thanks to our **partner L'Oréal**. Throughout this professional development journey, the Catalysts were all supported by individual coaches through bi-weekly sessions.



It is with deep pride that we present the 19 Catalysts of CITM. These individuals from diverse beginnings have collectively and individually demonstrated their capacity to inspire growth, change and better business. 57% of them have already taken their career path forward through internships, employment, studies or entrepreneurial pursuits - all before the program has even come to an end!



Maria Araujo
From Ecuador
#Marketing
#RealEstate
#BuildABetterWorld



Filmon Chebrezgabher
From Eritrea
#CyberSecurity
#Science&Technology
#Democracy



Ha Pham
From Vietnam
#Technology
#PositiveLeadership
#SelfDiscipline



Zahed Ahmed Mamun
From Bangladesh
#Management
#ContinuousDevelopment
#SelfRelianceCoach



Abdul Majeed Hamidi
From Afghanistan
#SocialEntrepreneurship
#YouthEmpowerment



Camila Fernández
From Uruguay
#SocialInnovation
#ExcellenceinManagement
#Kindness&Tolerance



Shapoor Jabarkhail
From Afghanistan
#PrivatePublicPartnerships
#ProjectManagement



Maya Almalki
From Syria
#UXDesign
#Solidarity
#SelfDetermination



Kalsang Dolma
From Tibet
#WomeninBusiness
#Representation
#Marketing



Ismail Alkhateeb
From Syria
#HumanRights
#Advocacy
#Research&Innovation



Laís Silveira Soares
From Brazil
#Management
#Teamwork
#Determination



Yama Saraj
From Afghanistan
#BusinessDevelopment
#VentureCapital
#ArtisticSpirit



Muhammad Ghayas
From Pakistan
#Cryptocurrency
#Finance
#Fintech



Victoria Bejarano
From Colombia
#Tech4Good
#EthicalBusiness
#PositiveImpact



Maaz Tageldin
From Sudan
#InformationTechnology
#InnovationManagement
#ActiveLeadership



Maria Mena
From Peru
#Telecommunications
#SustainableDevelopment
#Resilience



Caryarit Perez Pina
From Venezuela
#WomeninLeadership
#Ambition
#MakeaDifference



Zia Ul Haq Kamran
From Afghanistan
#Tech4Good
#InformationManagement
#SocialImpact



Dariela Pain
From Peru
#TechnologyServices
#Diversity
#SelfDetermination

CITM has been a wonderfully enriching program, bringing together 63 professionals - coaches, experts, Catalysts and Crew - from across the world, all sharing in a desire for **new leaders**, new points of view and **new sources of innovation** in our rapidly changing economies. Curious to know more? You will have an opportunity to learn even more about CITM, and other cutting-edge programs that PLACE ran over this unprecedented last year, in our upcoming annual publication the PLACE ZOOM on 2020.

We are excited to keep pushing the conversation around newcomer leadership in business in 2021 and onwards to 2022. We are actively looking for **corporate partners** who are interested in investing in new, innovation-boosting talent for the private sector. Want to be a part of the future of CITM? **Drop us a line** - we'll be happy to tell you what we have planned and the role you could play.

Did this edition of the Loudspeaker give you some fresh ideas? You can dive into even more stories of migrant-led-innovation on our storytelling platform, **Stories of place**. And never miss a beat by following PLACE on **Facebook**, **Twitter** and **Instagram**.

Take care,

The PLACE team



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